



**WTT**

**BE THE  
JOURNEY**

2023 WTT FEEDER SERIES PROMOTIONAL GUIDE

# INTRODU TO WTT



**TRULS MOREGARD [SWEDEN]**  
19 years old.  
Ranked 5th in the U19 Category.  
Winner of U18, 2019 European Youth  
Championships and part of the team  
to clinch a Bronze at the 2018 World  
Championship, hosted in Halmstad.

# CTION

World Table Tennis (WTT) is the ITTF's new commercial vehicle to drive table tennis forward in the modern era, with innovations to all facets of the global table tennis product.

WTT is building a new professional team, consisting of international experts, consultants and partners, alongside current staff with experience in table tennis, with the goal of fulfilling the ITTF's needs, as the key body in managing, operating and commercializing events.

With events spread around the globe, WTT wants people who have never had the opportunity before to experience live table tennis. With innovative venues and exciting locations, WTT will blend together world-class action with engaging off-court entertainment and activities to create a new era for the sport.

As part of the new event structure published earlier and our evolution, WTT is excited to be releasing the WTT Feeder Series, adding an important piece in the puzzle of developing a clear pyramid of events and a coherent pathway to the top of the sport for our players.

# STATS

LIVE TV BROADCAST

**189 COUNTRIES** 

TV VIEWERS

**1.068 BILLION** 

ACCUMULATIVE AUDIENCE

OVER 250M FROM MAJOR EVENTS [ 2019 ]

TOTAL VIDEO VIEWS

**400 MILLION** 

SOCIAL MEDIA FANS

**4.3 M** <sup>WTT</sup> + **3.2 M** <sup>ITTF</sup> 

SOCIAL MEDIA IMPRESSIONS

**3.2 BILLION** 

OVER 300M FOR MAJOR EVENTS [ 2019 ]

**+28%**  
FROM 2020



**SHIN YUBIN [REPUBLIC OF KOREA]**

16 years old.

Ranked 7th in the U19 Category.

Quarter-finalist in the Seniors Category at the

WTT Star Contender Doha. Bronze medalist at

the 2019 World Team Cup, held in Tokyo.

# EVENT STRUCTURE

WTT has developed and released earlier a modern and new event structure fit for professional table tennis players, fans, broadcasters, cities, hosts and sponsors. Additionally, WTT has also announced a new youth event structure that will showcase the phenomenal talent of our future table tennis stars.

The WTT Feeder Series, a critical element of WTT's initial planned structure strategy, comes to complement the pyramid of new events, as a tier designed for elevating grassroots talent to global stars. The new WTT events structure now establishes the journey from Day 1 to World Number 1 and unlocks our sport's potential. It encourages and supports Member Associations all over the world to further develop existing scouting and training systems, plus generate clear pathways to the top of the sport.





# WTT FEEDER SERIES

## PANG YEW EN KOEN [SINGAPORE]

19 years old.  
Ranked 10th in the U19 Category.  
Quarterfinalist at the 2018 Youth Olympic Games, Buenos Aires. Gold medalist in the Santors category at the 2019 South East Asian Games held in Olongapo.

The WTT Feeder Series has commenced in 2022 and provides an additional and valuable opportunity for Member Associations to host events and assist the transition of their players to elite levels.

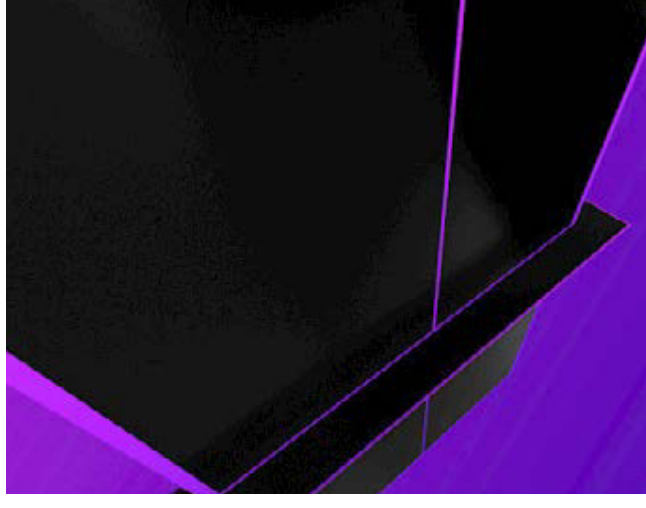
As young players earn ITTF Table Tennis World Ranking points through the WTT Youth Series, the most elite young players can graduate directly to the WTT Contender Series.

However, many young players will finish their youth journey requiring a little more time to develop and hone their skills before they qualify for this level. The WTT Feeder Series is designed to provide this opportunity, ensuring that young players showing high potential, but still maturing, do not drop off the map.

The WTT Feeder Series also provides a "safety net" for those players formerly of the upper echelons who fall out of form, are returning from career breaks or recovering from injury. This provides the opportunity for all to play, earn prize money and accrue World Ranking points to build back up to WTT Contender Series.

Transition through each of the various tiers is an important part of a player's journey. The WTT Feeder Series and WTT Contender Series both have "optional entry" policies to ensure these competitions are more achievable and accessible for up-and-comers.

Participation of the Top 50 players depending on the event type is limited, opening up the adrenalin-fueled, fan-filled global competitive experience to more players. At the same time, the new structure opens the door for more shock upsets, more unexpected match ups, and a more exciting experience for players, fans, and viewers.

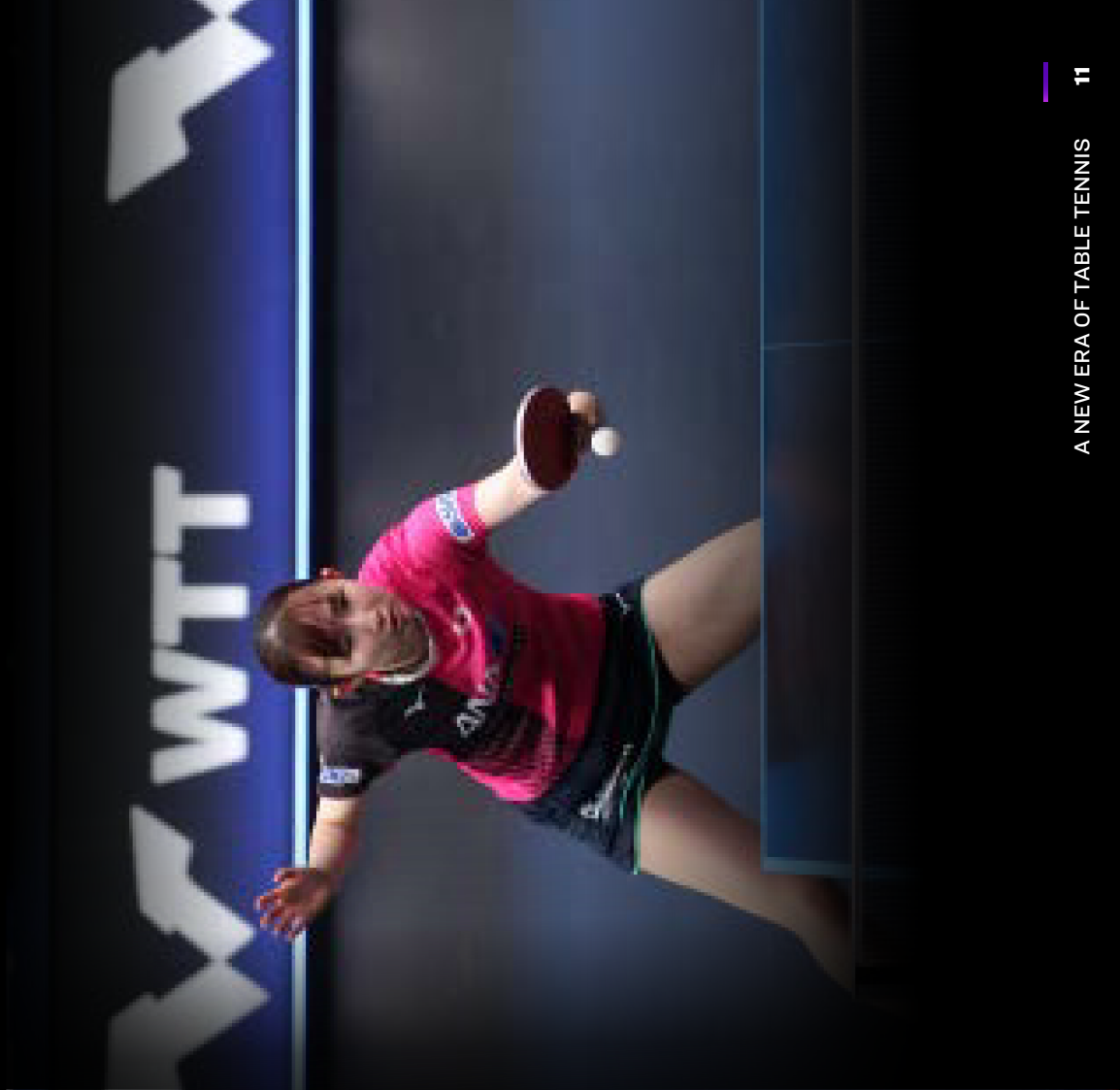


# BENEFITS OF HOSTING

Hosting WTT events brings extensive benefits to a host city, region and country. From tangible financial and economic impacts, through increased hotel bed nights and associated spending, to destination marketing and increased levels of community engagement and social pride through volunteering, participating and spectating.

WTT invites member associations, host countries, cities or organisations with the support of their member association, to apply for these events, which are designed to help event hosts not only develop their players, but also gain valuable experience in event planning and organization. WTT is determined to create a platform which provides opportunities for players across the globe to compete in international events, develop and shine.

An inclusive sport, table tennis does not require intensive infrastructure or equipment and is accessible to all. With entry places for host nations, staging these events will give Member Associations and countries access to competitions and ensure that home-grown talent will be able to participate in these highly international competitive events, earning valuable World Ranking points and international exposure.



## EVENT REQUIREMENTS

The table below lists the basic and general requirements of a WTT Feeder Series event:

EVENT REQUIREMENTS	WTT FEEDER SERIES
<b>EVENTS AVAILABLE</b>	<p>8 to 12* events per month</p> <p>*Initially it will be much less until the Feeder Series is well established</p> <p>Member Associations shall be permitted to host up to four (4) WTT Feeder Series events per year and no more than two (2) WTT Feeder Series events in consecutive weeks.</p> <p>Main Draw: 3 to 4 days Qualifying: 2 to 3 days</p> <p>Final number of days depending on the overall event capacity and draw sizes</p>
<b>DAYS</b>	<p><b>Singles:</b> Main Draw: 32/48/64 Qualifying: Optional/Negotiable up to 128</p> <p><b>Doubles/Mixed Doubles:</b> Main Draw: 16 Qualifying: Optional/Negotiable up to 16</p> <p>All events to be played in knock-out. Only hosts who select a 32-draw qualifying will have the option to apply for the qualifying draw to be played in groups (round-robin).</p> <p>Host Wildcards: Singles: 4 (Main Draw &amp; Qualifying) All Doubles: 2 (Main Draw)</p> <p>WTT Nominations Singles: 2 (Main Draw), 4 (Qualifying) WTT Youth Nominations Singles: 2 (Main Draw), 4 (Qualifying)</p>
<b>PLAYING FORMATS</b>	<p><b>Top 50 Participation Restrictions:</b> Players inside the Top 30 of the ITTF TTWR at the time of the entry deadline are not permitted to participate in WTT Feeder Series events, however a maximum of two (2) players will be permitted to participate if they are from the host member association.</p> <p>A maximum of six (6) players ranked between 31 and 50 may participate in WTT Feeder Series events with priority given to players from the host nation.</p> <p><b>National Entry Restriction:</b> A maximum of eight (8) players per member association with unrestricted entries for the host association.</p>
<b>HOST WILD CARDS AND WTT NOMINATIONS</b>	
<b>RANGE OF PLAYERS EXPECTED TO BE PLAYING THESE EVENTS</b>	

EVENT REQUIREMENTS	WTT FEEDER SERIES
<b>EVENT OBJECTIVES</b>	<p>Organise events in as many countries as possible, increasing promotion of table tennis and at the same time allowing players across the globe to test their capacity on the international scene and progress their Day 1 to World Number 1 journey.</p> <p>US\$ 11,250 (US\$ 15,000 discounted by 25%) / year with an annual 2.5% increase</p> <p>* Events that apply and are awarded an event in 2022/2023 will be eligible to lock in the discounted hosting rate for all years of the agreement and without the annual increase. The maximum initial hosting agreement shall be for a period of 5 years.</p>
<b>HOSTING FEE</b>	<p>Where a Feeder Series Event would like WTT Feeder Series exclusivity (either regional / continental for the week) they must offer the maximum prize money and pay 2.5 times the Hosting Fee. No event will be entitled to global exclusivity in any calendar week.</p> <p>Any Member Association that applies for this option will only be permitted to host one WTT Feeder Series event per calendar year.</p> <p>Minimum USD 20,000 (paid by WTT for 2022 and 2023)</p> <p>The LOC shall have the option to increase prize money in USD 5,000 increments up to a maximum of USD 40,000.</p>
<b>PRIZE MONEY</b>	
<b>VENUE</b>	<p>Sport and other venues suitable for hosting international table tennis events.</p> <p>Spectators' capacity should be minimum 500-1000 (higher for bigger table tennis markets)</p> <p>Maximum 8 competition tables</p>
<b>TABLES</b>	<p>WTT will consider on a case-by case basis, a request from a host in larger table tennis markets to apply for an additional 4 competition tables.</p> <p>Minimum 1 show court table using the WTT octagon structure.</p> <p>Moreover, 3 additional tables to utilize at least the WTT octagon structure</p> <p>Minimum of 1000 Lux (preferably 1500 Lux)</p>
<b>SHOW COURTS</b>	
<b>LIGHTING</b>	
<b>OPERATING MODEL</b>	<p>The LOC will have the commercial and operational responsibility for the event.</p> <p>WTT sub-licenses the commercial rights to the LOC, however WTT reserves the right to retain or reclaim any partnership at any time.</p>
<b>COMMERCIAL RIGHTS</b>	





# APPLICATION PROCESS

JULY	AUGUST	SEPTEMBER	OCTOBER
	<b>CANDIDATE PHASE</b> Submission & Assessment of Applications		
		<b>EVALUATION</b>	
	<b>30TH AUGUST</b> Deadline to submit questionnaire response		
			<b>ANNOUNCEMENT</b>
			<b>30 SEPTEMBER 2022</b> Release of 2023 WTT Series Calendar

WTT is looking for partnerships with hosts to share their dream of having annual, international events with athletes from around the world all competing, living and loving table tennis from 2023 onwards.

Due to the ongoing pandemic, we are working towards the condensed timeline as show above.

The Selection process has been designed to enable all applicants to make the best possible case for hosting and to ensure the opportunity is open, equal and fair to all.

To express interest in hosting a WTT Feeder Event or for more information please contact:  
**Vicky Eleftheriade - [veleftheriade@worldtabletennis.com](mailto:veleftheriade@worldtabletennis.com)**



**HANA GODA [EGYPT]**

12 years old.  
 Ranked 31st in the U19 Category.  
 2019 Africa U15 Champion. #1 ITTF U15 World Ranking. 127k followers in Facebook and 215k in Instagram.





